

# CURATED PLACE

CREATIVE ECONOMY PEOPLE & PLACE



We warmly invite you, your team, and your community to join us for  
**Town Centers – Creating a Stronger Visitor Economy**

**Date:** Monday, 3rd March 2025

**Time:** 10:00 AM – 11:00 AM

**Location:** Online

**Calling all hospitality, tourism, and leisure businesses in Castle Point!**

With over £100 million generated from tourism and big changes coming in 2025, now is the time to elevate Castle Point's visitor experience. The Estuary Festival, Canvey seafront investment, and new town centre developments all offer exciting opportunities. Join us to connect, share insights, and help shape a strategy that supports a thriving hospitality sector.

- 💡 How do we make Castle Point a must-visit destination?
- 🏠 What's needed to support hospitality businesses & overnight stays?
- 🎨 How can cultural events like the Estuary Festival drive local business growth?

This workshop is designed for:

- Café & restaurant owners
- Hotel, B&B, and guesthouse providers
- Pub and venue managers
- Event organisers & local attractions

🔴 **SIGN UP today and be part of the creative conversation!**  
Come along and spread the word!

**SIGN UP**

**ALL WORKSHOPS**

Curated Place has been appointed by Castle Point Borough Council to develop a strategic Culture and Tourism Strategy for the borough. Curated Place, an arts-led cultural development agency renowned for devising and delivering strategic creative interventions across the UK and internationally, has been commissioned by Castle Point Borough Council to develop a comprehensive Culture and Tourism Strategy for the borough. Working closely with key stakeholders, we will identify the borough's unique assets, foster meaningful community engagement, and develop a sustainable action plan that supports long-term cultural and economic development.

\*We are contacting you based on legitimate interest as defined under GDPR, as this outreach is relevant to your professional role and our shared interests in Castle Point.



Supported by the UK Shared Prosperity Fund

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